No. of Printed Pages : 2 | MLI-006

POST GRADUATE DIPLOMA IN LIBRARY AUTOMATION AND NETWORKING (PGDLAN)

Term-End Examination

December, 2015

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours   *Maximum Marks : 50*

(Weightage : 40%)

Note : *Answer **all** questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1.1 What are navigational tools in the Internet ? Enumerate their different kinds and explain the characteristics of any one of them.

OR

1.2 Elucidate the meaning of conceptual content analysis. Describe the steps involved in it.

2.1 Discuss the necessity of organizing Internet documents. Describe the advantages and disadvantages of using classification schemes for organizing Internet resources.

OR

2.2 Define Information Resource Management (IRM). Describe the Willard Model of IRM.

3.1 Describe the features of Z 39.50 protocol. Discuss its applications in the library context.

OR

3.2 What do you understand by Knowledge Management (KM) ? Discuss the role of librarians in KM.

4.1 What is syntactic context setting ? Describe the parameters to be considered in this context.

OR

4.2 What is netiquette ? Describe the rules to be followed for it.

5.0 Write short notes on any *two* of the following in about 250 words each :

(a)   File Transfer Protocol (FTP)

(b)   Web Content Accessibility Guidelines

(c)   XML and HTML

(d)   Plagiarism

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