

MASTER OF ARTS (PSYCHOLOGY)

Term-End Examination

02041 December, 2015

**MPC-001 : COGNITIVE PSYCHOLOGY, LEARNING
AND MEMORY**

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION A

*Answer any two of the following questions in about
500 words each :*

2×10=20

1. Critically evaluate Sternberg's information processing approach. 10
2. Define Creativity. Explain the measurement of creativity. 3+7
3. Compare and contrast the behaviouristic theory and the innateness theory of language acquisition. 10
4. Explain the information processing approach to problem solving. 10

SECTION B

Answer any **four** of the following questions in about 300 words each : 4×6=24

5. Describe the domains of cognitive psychology. 6
6. Explain the principles of information processing. 6
7. Discuss the contribution of Alfred Binet in the field of Measurement of Intelligence. 6
8. Describe heuristics as a strategy of problem solving. 6
9. Discuss the higher levels of linguistic analysis. 6

SECTION C

Write short notes on any **two** of the following in about 100 words each :

2×3=6

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|---------------------------|---|
| 10. Sensory Memory | 3 |
| 11. g-factor and s-factor | 3 |
| 12. Dysprosody | 3 |
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