

**BACHELOR'S DEGREE PROGRAMME (BDP)**

**(B.A. PSYCHOLOGY)**

01441 **Term-End Examination**

**December, 2015**

**BPCE-015 : INDUSTRIAL AND ORGANIZATIONAL  
PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All sections are compulsory.*

**SECTION A**

*Answer any two of the following questions in about  
500 words each :*

*2×10=20*

1. Differentiate between Human Resource Management and Human Resource Development. 10
2. Discuss any two content theories of motivation. 5+5
3. Define job satisfaction. Discuss the impact of job satisfaction on work outcomes. 3+7
4. What is burnout ? Describe the organizational strategies and individual strategies against burnout. 3+7

## SECTION B

Answer any **four** of the following questions in about 300 words each :

4×6=24

5. Elucidate the qualitative research methods used in Industrial/Organizational Psychology. 6
6. Define training. Discuss the techniques available for training in an organization. 2+4
7. Discuss the various stress factors in an organization. 6
8. Write a note on the recent trends in the field of Industrial/Organizational Psychology. 6
9. Analyse the three critical workplace behaviours. 6

## SECTION C

Write short notes on any **two** of the following in about  
100 words each : 2×3=6

- |                            |   |
|----------------------------|---|
| 10. Hawthorne Effect       | 3 |
| 11. Emotional Intelligence | 3 |
| 12. Accident Proneness     | 3 |
-