

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

0611

December, 2015

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION A

*Answer any two of the following questions in about
500 words each : 2×10=20*

1. Explain the properties of attitudes. 10
2. Discuss the factors influencing norm formation. 10
3. Explain collective behaviour in terms of Mass Society, Audience, Mob and Fashion. 10
4. What is social and person perception ? Explain the schemas and heuristics as mechanisms of person perception. 3+7

SECTION B

Answer any **four** of the following questions in about 300 words each :

4×6=24

5. Describe the characteristic features of social norms. 6
6. Describe the salient features of roles and status. 3+3
7. Explain group mind in relation to crowd psychology. 6
8. Discuss active and inactive crowd. 6
9. Describe the stages of group development. 6

SECTION C

Write short notes on any **two** of the following in about 100 words each :

2×3=6

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|-----------------------------------------|---|
| 10. Foot in the Door phenomenon | 3 |
| 11. Ego-defensive function of Attitudes | 3 |
| 12. Autokinetic Effect | 3 |
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