

MANAGEMENT PROGRAMME

Term-End Examination

December, 2015

**MS-495 : ETHICS AND CORPORATE
GOVERNANCE IN BANKS**

00425

Time : 3 hours,

Maximum Marks : 100

- Note :**
- (i) *There are two Sections, Section-A and Section-B.*
 - (ii) *Attempt any three questions from Section-A. All questions carry equal marks.*
 - (iii) *Section-B is compulsory and carries 40 marks.*
-
-

SECTION - A

1. Examine the ethical dimensions in the marketing function and advertising business of an organisation. **20**
2. What are the steps taken to strengthen the disclosure and transparency in the banking sector ? Briefly discuss the important disclosure requirements in this regard. **20**
3. What are the key challenges facing sustainable development ? Briefly examine the corporate response towards sustainable development norms. **20**

4. What, according to you, is financial inclusion as a part of CSR in financial sector ? What steps banks have taken to encourage financial inclusion and what is its impact ? 20
5. Write short notes on **any four** of the following : 20
- (a) Values and Culture
 - (b) Corporate Governance in Banking Industry
 - (c) Triple Bottom Line Approach of CSR
 - (d) Universalism Vs Utilitarianism
 - (e) Internal Audit

SECTION - B

6. Discuss two unethical practices related to financial services performed by private banks. 20
7. What do you mean by corporate citizenship ? Which model of corporate citizenship you will suggest for Grameen Bank ? Discuss. 20
-