

MANAGEMENT PROGRAMME

Term-End Examination

December, 2015

MS-46 : MANAGEMENT OF FINANCIAL SERVICES

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : Answer any five questions. All questions carry equal marks.

1. What is 'Money Market' ? Differentiate it with 'Capital Market'. Discuss the players who actively participate in the Money Market.
2. Explain the meaning and characteristics of 'Financial Services'. Discuss the different services provided by the Financial Institutions by charging a fee.
3. Explain the concept of 'Depository System' and identify its constituents. Discuss the process of switching over to depository system from scrip based system.
4. Explain the meaning and scope of Corporate Advisory Services and discuss any five such services provided by the Advisory Firms.

5. What are 'Asset Management Companies' (AMCs) ? Explain the scope and working mechanism of these companies. Discuss the functions of AMCs.

 6. Explain the role and functions of National Housing Bank and discuss how it regulates the Housing Finance Companies.

 7. What do you mean by 'Factoring' ? Explain the different types of Factoring Services. Discuss the advantages and disadvantages of Factoring.

 8. Write notes on the following :
 - (a) Insurable Risks.
 - (b) Basic principles of Insurance.
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