

**POST GRADUATE DIPLOMA IN  
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)  
(Revised)**

**Term-End Examination**

**December, 2015**

**MIP-108 : MANAGEMENT OF IPRs**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note : All parts are compulsory.**

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**PART - A**

Answer **all** the questions from this part in brief.

Each question carries 2 marks :

**10x2=20**

1. Hidden Assets
2. Sources of IP financing
3. Mezzanine finance
4. Need for patent valuation
5. IP Audit
6. Trademark Licensing
7. Name any four countries having provisions for compulsory license for dependent patents.
8. Patent Thicket
9. Patent Landscape Search
10. Patent Pools

## **PART - B**

Answer **any five** questions from this part. Each question carries **10** marks : **5x10=50**

11. Discuss importance of Intellectual Property Assets.
12. Write a note on changing concepts in IPRs values.
13. Explain the situations where valuation of IP is important for an organisation.
14. Explain the key focus areas of Intellectual Property Audit.
15. Discuss the evolution of patent law.
16. Describe in brief : exclusive, non-exclusive and sole license.
17. Differentiate between 'free ware' and 'free software'.
18. Write a note on Freedom To Operate (FTO).

## **PART - C**

Answer **any two** questions from this part. Each question carries **15** marks : **2x15=30**

19. Explain Patent Mapping. Discuss the objectives and purpose behind Patent Mapping.
  20. Discuss key attributes of a good IP manager.
  21. Discuss the various types of approaches adopted by companies for filing patent.
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