POST GRADUATE DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS (PGDIPR) (Revised)

Term-End Examination

December, 2015

MIP-104: TRADEMARKS, DOMAIN NAMES, GEOGRAPHICAL INDICATIONS

Time: 3 hours

Maximum Marks: 100

Note:

- (i) Answer all the questions from Part A. Each question carries 2 marks.
- (ii) Answer any five questions from Part B. Each question carries 10 marks.
- (iii) Answer any two questions from Part C. Each question carries 15 marks.

PART - A

Explain briefly the following. Each question carries 2 marks: 10x2=20

- 1. Trademark as business asset.
- 2. Generic marks.
- **3.** Functions of trademark.

- 4. Passing off.
- 5. Typosquatting.
- 6. Domain parking.
- 7. UDRP.
- WIPO.
- 9. Trans-border reputation.
- 10. Quality determination.

PART - B

Attempt any five questions from this part. Each question carries 10 marks: 5x10=50

- **11.** Discuss the significance of trademark in the modern day business.
- **12.** What is the meaning of well known trademark? Analyse the factors which determine the well known trademark.
- **13.** What is geographical indication? Distinguish the geographical indication from the trademark.
- **14.** Describe the registration of the geographical indications in India.
- **15.** What is domain name dispute? Explain with examples.
- **16.** Discuss in detail the term, "cyber squatting".

- **17.** Discuss the remedies available for the trademark infringement.
- **18.** Describe the Madrid system of registration of marks.

PART - C

Attempt **any two** questions from this Part. Each question carries **15** marks : **2x15=30**

- **19.** Define trademark. Describe the procedure for its registration in India.
- **20.** What do you understand by the term, "infringement of trademark"? Distinguish it with passing off actions.
- **21.** Define the term, "domain name". Describe the procedure of the registration of domain name.