

**DIPLOMA IN CREATIVE WRITING IN
ENGLISH****Term-End Examination****December, 2015****DCE-4 : WRITING FOR RADIO AND TELEVISION***Time : 3 hours**Maximum Marks : 100**(Weightage 70%)*

Note : *This paper consists of two sections, A and B. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

SECTION A

1. What are the techniques involved in producing a radio play ? 20
2. Radio has played an important role in the service of education at different levels (for children, youth, adults and open learning). Elaborate and discuss. 20
3. Discuss the essential features of television that make it a powerful medium of mass communication. 20

4. What are the things to keep in mind while preparing a television script for children? 20
5. Write short notes on any *two* of the following: 2×10=20
- (a) Research is of fundamental importance for a radio documentary
 - (b) Attributes of a good radio commentator
 - (c) Distinguishing features of TV language
 - (d) Choice of subject for children's programmes

SECTION B

6. Write a short radio play to illustrate **one** of the following proverbs : 20
- (a) Where there is a will, there is a way.
 - (b) Do not put all your eggs in one basket.
 - (c) A stitch in time saves nine.
7. Write PSAs to be broadcast over radio on any **two** of the following : 2×10=20
- (a) Donating for victims of a natural calamity
 - (b) Wearing helmets for safety
 - (c) Hazards of environmental pollution
8. Write a 30-second TV advertisement for either a new health drink or a new car. Suggest visuals, narration, dialogue and sound effects. 20
9. Imagine that you are a *television reporter* and have been sent to a beach where a corpse has been washed ashore. You reach the scene and assess the situation. Now write a running commentary describing the scene and all that is happening there. Your answer will consist of narration, visuals and SFX. 20
10. Choose one of your favourite fairy tales and write a script for television based on it. Write visuals on the left side, narration and sound effects in the middle and right side respectively. Your target audience is children in the 8 – 10 years age-group. 20