

**M.Sc. VISUAL MERCHANDISING AND
COMMUNICATION DESIGN (MSCVMCD)**

Term-End Examination

December, 2015

MFW-074 : HOME-WARE AND ACCESSORIES

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions. All questions carry equal marks.

1. Explain any four varieties of heels used in women's footwear with the help of illustrations. 10
2. What are bed linens and table linens ? Discuss in terms of materials, shapes, and uses of any three varieties of each. 10
3. Explain in brief any *two* of the following : $2 \times 5 = 10$
 - (a) Methods of visual merchandising for shoes
 - (b) Importance of fashion accessories
 - (c) Metal finishes in jewellery
4. Discuss any *four* of the following : $4 \times 2 \frac{1}{2} = 10$
 - (a) Belts
 - (b) Luggage Bags
 - (c) Necklaces
 - (d) Caps
 - (e) Eyewear

5. Differentiate between any *two* of the following : 2×5=10
- (a) Clutch Bag and Shoulder Bag
 - (b) Messenger bag and Tote Bag
 - (c) Jholas and Backpack
6. (a) What are the various components of shoes ? 2×5=10
- (b) Explain any *two* of the following :
- (i) Men's shoes
 - (ii) Women's office shoes
 - (iii) Women's party wear in footwear
7. Describe in brief two Indian and *two* foreign brands of the following : 2×5=10
- (a) Footwear
 - (b) Hand bags
 - (c) Belts
8. Write short notes on any *five* of the following : 5×2=10
- (a) Hats
 - (b) Scarfs
 - (c) Ear-rings
 - (d) Neck-tie
 - (e) Goggles
 - (f) Smart phones
 - (g) Sneakers
 - (h) Slip-on