

**M.Sc. VISUAL MERCHANDISING AND
COMMUNICATION DESIGN
(MSCVMCD)**

Term-End Examination

December, 2015

MFW-067 : MATERIAL EXPLORATION

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any five questions. Each question carries equal marks.*

1. Discuss the salient features, varieties, and end uses of marble and granite. 14
2. Explain the properties and uses of patterned and decorative glasses. 14
3. What points should be kept in mind while buying timber in terms of deformities ? Why is engineered wood preferred over natural wood ? 14
4. Describe the uses of varieties of metals, paints and fabrics in store designing of an apparel retail store. 14

5. Write short notes on any *four* of the following : $4 \times 3 \frac{1}{2} = 14$
- (a) Tiles
 - (b) Rubber Flooring
 - (c) Plastic Recycling
 - (d) Plywood
 - (e) LVL
6. What are the common varieties of paper available in the market ? Discuss their suitability for different uses. 14
7. Define the process of printing. Discuss any four techniques in detail. 14
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