

**M.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (MSCLGAD)**

Term-End Examination

December, 2015

MFW-060 : FASHION FORECASTING

Time : 3 hours

Maximum Marks : 70

*Note : Answer any **seven** questions. All questions carry equal marks.*

1. Why does a colour forecast come much in advance as compared to the trend forecast ? Explain. 10
2. What do you understand by 'Resort wear' collection ? Explain with suitable examples. 10
3. Name any five International Trade Fairs or Exhibitions, which take place internationally on an annual basis. Describe any one of them in detail. 10
4. How important is consumer study before coming up with trend boards ? Explain in brief. 10

5. Based on your study of any forecast publication, explain the upcoming trends/styling for any season (summer or winter) keeping in mind the forecast colour, palette, silhouettes, materials, textures, etc. 10
 6. Briefly explain the steps involved in making a fashion forecast, with suitable examples. 10
 7. What do you understand by fashion forecasting ? Who all are involved in the forecasting process ? Describe their individual roles. 10
 8. What is the impact of Internet on fashion forecasting ? Explain with the help of suitable examples. 10
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