

**M.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (MSCFMRM)**

Term-End Examination

December, 2015

MFW-023 : IMPORT-EXPORT DOCUMENTATION

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions. All questions carry equal marks.

1. Describe in brief the various modes of international payments. 10
2. Discuss the rules of 'Multilateral Trading System' under WTO. 10
3. Describe the Central Excise and Customs clearance procedure. 10
4. "Newcomers to international retailing face a number of common problems." Elaborate with suitable examples. 10

5. Discuss the major highlights of Foreign Trade Policy (2009 – 14). How do you find it compatible enough with the objectives of WTO ? 10
 6. Explain briefly the institutional framework of export promotion bodies working in India and abroad. 10
 7. Describe the types of risks and losses involved in international business. 10
 8. Compare and contrast the relative advantages and disadvantages of franchising and acquisition as methods of entry into foreign markets for retailers. 10
 9. How does social and cultural environment affect the marketing of consumer goods markets ? 10
 10. Write short notes on any *two* of the following : $2 \times 5 = 10$
 - (a) Bound Rates
 - (b) MFN Clause
 - (c) JETTISON
 - (d) SOFTEX
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