

**M.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (MSCFMRM)****Term-End Examination****December, 2015****MFW-006 : HRM/ORGANISATIONAL
BEHAVIOUR***Time : 3 hours**Maximum Marks : 70*

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Discuss MBTI and the types of personalities based on MBTI. 10
2. Compare Maslow's need theory with Herzberg's two-factor theory of motivation with relevance in today's environment. 10
3. Explain Perception. Also discuss the factors affecting perception. 10
4. Explain Attitude. Can it be changed ? If yes, how ? 10
5. How can reinforcement be used to generate change in behaviour ? 10
6. Briefly explain the major activities of Human Resource Management. 10

7. Explain the importance of human resources in an industrial enterprise. 10
8. Give a brief account of Off-the-Job training provided to the staff. 10
9. Write short notes on any *two* of the following : 10
- (a) Training and Education
 - (b) Training and Organisation Development
 - (c) Social Perception
 - (d) Learning Organisation
10. Explain the concept and meaning of HR budgeting and forecasting. 10
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