

**B.Tech. – VIEP – MECHANICAL ENGINEERING  
(BTMEVI)**

**Term-End Examination**

**December, 2015**

00821

**BIMEE-019 : TOTAL QUALITY MANAGEMENT  
(TQM)**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** *Attempt any five questions. All questions carry equal marks. Use of non-programmable scientific calculator is permitted.*

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1. (a) Explain the main elements of TQM. Why is customer focus so important in TQM ? 7
- (b) How is the documentation for ISO 9000 Quality Management System (QMS) done ? Explain the documentation process, giving example. 7
2. (a) How does the consumer's perspective of quality differ from the producer's perspective ? Explain with the help of suitable examples. 7
- (b) How does quality of design differ from quality of conformance ? Explain with the help of a suitable example. 7

3. (a) Define the two major categories of quality cost and how they relate to each other. 7
- (b) Discuss, how can a quality management programme affects productivity. 7
4. (a) Explain the difference between attribute control charts and variable control charts. 7
- (b) Discuss the factors that determine how much to inspect and where to inspect. 7
5. (a) Define reliability. What are the two ways reliability can be expressed ? 7
- (b) How is reliability of many components attached in series / parallel related ? Explain with examples. 7
6. (a) What is the purpose of JIT ? How did JIT evolve into a system of continuous improvement ? 7
- (b) Explain, how human factors influence quality management. 7
7. Write short notes on any **four** of the following :  $4 \times 3 \frac{1}{2} = 14$
- (a) Taguchi Method
- (b) Defect Study
- (c) Quality Circles
- (d) Quality Function Deployment (QFD)
- (e) Quality Audit