

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)****Term-End Examination****December, 2015****BFW-067 : PRODUCT PHOTOGRAPHY***Time : 3 hours**Maximum Marks : 70*

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Explain 'Compose' and 'Expose' in reference to photography. 10
2. What are the basic features of a modern SLR camera ? 10
3. What are the four basic modes of photography available in a digital camera ? 10
4. What is 'Product Photography' ? Illustrate your views with examples. 10
5. Describe the top ten tips for better product photography. 10
6. Why is there a delay after you push the shutter release button before you can take another picture ? Explain. 10

7. What kind of lights should you use for product photography ? Explain. 10
8. How do you get more in focus when aperture is already quite small ? 10
9. What is creative product photography ? Explain with the help of suitable examples. 10
10. Write short notes on any **five** of the following : $5 \times 2 = 10$
- (a) Wide angle lens
 - (b) High resolution camera
 - (c) On-model product photography
 - (d) Factors influencing choice of shutter speed
 - (e) Aperture and f-factor
 - (f) TTL light meter
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