

00068

No. of Printed Pages : 2

BFWE-020

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

December, 2015

BFWE-020 : MANAGERIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt *all* questions.

1. Why is communication a two-way process ?
Being a manager, what would you do to make an effective communication with your employees ? 15
2. What is Group dynamics ? Explain the stages of group formation. 15
3. Why is conflict an inevitable phenomenon ?
Discuss the conflict management styles. 15
4. What is personality ? Why does personality play an important role in creating an individual identity ? 15

5. What is motivation ? Explain the need and importance of motivation from a manager's point of view.

10
