

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**Term-End Examination****December, 2015****BFWE-013 : MANAGERIAL DEVELOPMENT***Time : 3 hours**Maximum Marks : 70*

*Note : Attempt **all** questions. All questions carry equal marks.*

1. "Management is pervasive and universal."
Explain this statement. What are the various levels and skills of management ? 10

2. What are the various challenges faced by today's managers in the changing business environment ? 10

3. What do you understand by the term 'personality' ? What are the determinants of personality and which one do you think is more important in shaping an individual's personality ? 10

4. "Conflict is a natural phenomenon and it happens both for good and bad for an organisation." Justify this statement. 10

 5. The word 'team' denotes that "together everyone achieves more". Give justifications in favour of agreement or disagreement. 10

 6. What is motivation ? Why does motivation play an important role in performance building and how does it lead to success of an organisation ? 10

 7. What is communication process ? Explain the probable verbal barriers in the communication process. 10
-