

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**Term-End Examination****December, 2015****BFW-047 : ART OF PUBLIC SPEAKING – II***Time : 3 hours**Maximum Marks : 70*

Note : Answer any *seven* questions. All questions carry equal marks.

1. "Misunderstanding in communication leads to disaster in business." Justify your answer giving at least ten examples. 10
2. Draft a suitable speech for any *one* of the following occasions : 10
 - (a) Inauguration of a seminar on globalisation.
 - (b) A colleague going abroad for higher education.
 - (c) Transfer of a most-liked teacher.
3. State different types of communication with the help of suitable examples. 10
4. Describe the steps to be taken for making a successful presentation. 10

5. What according to you is a presentation ? List some characteristics of a presentation which distinguish it from a written report. 10

 6. List the visual aids which would be most effective in your presentation. 10

 7. How will you overcome nervousness, if you are asked to make a presentation ? 10

 8. Describe the role of body language and postures in enhancing the effectiveness of a speech. 10
-