

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**Term-End Examination****December, 2015****BFW-039 : FUNDAMENTALS OF MANAGEMENT***Time : 3 hours**Maximum Marks : 70*

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. "Management is both an Art and a Science."
Discuss. 10
2. What are the skills that managers at different levels need to possess ? 10
3. What is planning ? Explain its various steps with an example. 10
4. What is decision-making ? Explain its process. Is decision-making a rational process ? Elaborate. 10
5. Define 'Authority'. What is the difference between Authority and Power ? 10

6. Compare training and development. What are some commonly used training methods ? 10
 7. Define and distinguish between Theory X and Theory Y of motivation. 10
 8. What do you understand by MBO ? Discuss its process, advantages and limitations. 10
 9. Explain Managerial Grid as developed by Blake and Mouton. 10
 10. Briefly explain the major techniques of managerial control. 10
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