POST GRADUATE CERTIFICATE IN INFORMATION AND ASSISTIVE TECHNOLOGIES FOR INSTRUCTORS OF VISUALLY IMPAIRED (PGCIATIVI)

Term-End Examination December, 2015

MVEI-014: COMMUNICATION SKILLS

Time: 2 hours Maximum Weightage: 35%

Note: All questions are **compulsory**. **All** questions carry **equal** weightage.

- 1. Write short notes on **any two** of the following in about **300** words each :
 - (a) Written vs Oral communication.
 - (b) How to look for a job?
 - (c) An Effective Presentation.
 - (d) Different types of Reports.
- 2. Answer the following question in about 600 words:

You are the General Manager (Human Resource Development) of a company. You want to talk about effective ways of making a good presentation to your staff. You may use the following points in the body of your presentation.

• How a good presentation can benefit your organisation?

- How speakers should prepare before giving a presentation?
- Qualities of a good speaker.
- Keeping the attention of the audience.
- Effective use of visual aids.
- 3. Answer the following question in about 600 words:

You have bought "a product" from a company which was faulty. How will you have a telephonic conversation with the General Manager stating the following points:

- Description of the item
- You had taken it back **three** times but there was no rectification of the fault.
- Behaviour of the employees.
- harassment caused to you.