

BACHELOR OF COMPUTER APPLICATIONS

(BCA) (Revised)

Term-End Examination

December, 2015

05954

BCS-062 : E-COMMERCE

Time : 2 hours

Maximum Marks : 50

Note : Question No. 1 is compulsory and carries 20 marks. Attempt any three questions from the rest.

1. (a) Explain E-Commerce Trade Cycle. Explain the role of intermediary in addition of value by online marketplaces. 10
- (b) What is an e-paper ? List the advantages and disadvantages of e-papers. 10
2. (a) List any five cyber offences and related penalties under IT Act, 2000. 5
- (b) What is SSL ? Explain its working with the help of a figure. 5
3. (a) Explain any five challenges to the success of m-commerce. 5
- (b) Explain any two EDI standards. 5

4. (a) Draw and explain the architecture of an online shopping e-commerce portal that sells books. 5
- (b) What is meant by Inter-organizational e-commerce ? How does it differ from Intra-organizational e-commerce ? 5
5. (a) List and explain any five emerging trends in m-commerce. 5
- (b) Whenever you perform transactions online that involve online payment, what are the precautions you take before making payment online ? 5
-