

**MBA - MARKETING/FINANCE/HR/
PRODUCTION & OPERATIONS
MANAGEMENT (MBABM)**

Term-End Examination

December, 2015

**MBMI-001 : ENTERPRISE RESOURCE
PLANNING - I**

Time : 3 hours

Maximum Marks : 100

- Note :** (i) *Section - I is compulsory. Section - I carries 30 marks.*
- (ii) *Section - II : answer any five questions. Section - II carries 70 marks.*
- (iii) *Assume suitable data wherever required.*
- (iv) *Draw suitable sketches wherever required.*
- (v) *Figures to the right indicate maximum marks.*

SECTION - I

1. Answer the following questions in short : **10x3=30**
- (a) Draw a chart explaining the concept of ERP.
 - (b) State any four advantages of ERP.
 - (c) Define Enterprise Resource Planning.
 - (d) State any three important areas to redesign in an organization.
 - (e) State any six modules of SAP ERP.
 - (f) What is credit memo ?
 - (g) What is rush order ?
 - (h) What do you understand by scheduling agreement ?
 - (i) What is item proposal ?
 - (j) What are the rules with respect to SD module ?

SECTION - II

2. Explain the purpose of Organizational Structure of a Company in SAP. Describe the various Organizational units in SAP and their relationship with each other. Draw suitable sketch to explain the Organizational Structure with the Organizational Units. 4+5+5
3. Pashion Group is one of the leading manufacturers of plastic, wooden, steel and office furniture in Calcutta. The company produces the furniture based on sales order generated from its Sales department. Till now the company had its entire Account function in Excel and Tally 8.0. The company recently adopted SAP ERP solutions integrating the FI with MM and SD module. However the accounts officer is not very clear with the configuration of SAP. If you were the consultant for SAP implementation in the company, explain the configuration of FI with special reference to :
- (a) Defining the Company Code 4
 - (b) Copying the Chart of Accounts 5
 - (c) Creating the Account Groups 5
4. Asahi Ltd. is a major manufacturer of Brewery and Dairy Equipments. It has developed a large number of Vendors to whom it outsources many of its manufacturing activities. This helps it to focus on continuous improvement in its range of products and provide better and improved products to its Customers. Recently under its Vendor Development Program it added a New Vendor **Asha Equipments Ltd.** Asahi has implemented ERP SAP as its Business Software. The new Vendors are first created by

the Finance Manager in the SAP system by entering the Vendors Details and his Financial Details. The Vendor Code is then passed on to the Purchase Department, who maintain the Vendor's Purchase Details.

- (a) Consider yourself in the Role of Finance Manager and Purchase Manager and explain the steps to be executed in ERP SAP to create the Vendor Asha Equipments. 5
 - (b) Name some of the standard Account Groups available with standard ERP SAP system and their significance. What are the control functions of Account Groups during creation of Vendors. 5
 - (c) A vendor can have different Partner Functions when dealing with an Organization. Elaborate on this statement. 4
5. What is the purpose and importance of Vendor study and pilot study in an ERP implementation process ? What are the potential challenges in implementation of a ERP Process ? Bring out the potential benefits of such an implementation process, with suitable examples. 5+4+5
6. You are going to implement ERP - SAP in a Chemical Company for the Materials Management Module. Explain the different Organizational Units that will be required to build the Enterprise Structure with suitable sketch. Elaborate on the relationships that exist between the different Organizational units. 7+7
7. Write short notes : 7+7
 - (a) Components of Financial Accounting (FI)
 - (b) Components of Materials Management (MM)