

**POST GRADUATE DIPLOMA IN PLANTATION
MANAGEMENT (PGDPM)**

Term-End Examination

December, 2015

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

Note : Answer *any five* questions. Question No. 1 is *compulsory*. All questions carry *equal* marks.

1. (a) State True (T) or False (F) for the following statements : 5
- (i) Tea is a native of India.
 - (ii) Arabica is known for its flavour compared to Robusta.
 - (iii) India produces 90 percent of the world production of cashewnuts and it meets 40 percent of the world export of cashew kernels.
 - (iv) India has largest area of black pepper cultivation.
 - (v) Entrepreneurial qualities can be developed by training.
- (b) Name the followings : 5
- (i) Queen of spices
 - (ii) Major producing country of green tea.
 - (iii) Major product of a rubber plantation

- (iv) The law under which a company is incorporated in India.
- (v) WTO agreement related to protection of plant and animal life.

2. Differentiate between the followings : **5x2=10**

- (a) CTC Tea and Orthodox Tea
- (b) Tariff barriers and non-tariff barriers
- (c) Trading entrepreneur and industrial entrepreneur
- (d) Entrepreneur and entrepreneurship
- (e) Product technology and process technology.

3. Write short notes on the following : **5x2=10**

- (a) Agro-climatic condition for tea cultivation
- (b) Uses of black pepper
- (c) Strength of Indian Coconut Industry
- (d) Major tea producing states in India
- (e) Global trade in cashew

4. Discuss the evolution process of WTO. Also discuss the WTO agreements which have direct relevance to the plantation sector. **10**

- 5. (a) Explain essential qualities of an entrepreneur. **5**
- (b) Discuss the entrepreneurial opportunities in plantation sector **5**

6. (a) Define the term "Management". Discuss the levels of Management 5
- (b) Name the functions of Management. Discuss any one function of Management in detail. 5
7. Explain the followings :
- (a) Operation strategies 5
- (b) Principles of HACCP system 5
8. (a) Discuss the origin and main function of spices Board. 5
- (b) Discuss the ICO and its activities. 5
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