

**MASTER OF BUSINESS ADMINISTRATION  
(MBACT)**

**Term-End Examination**

**December, 2015**

**MCT-015 : ENTREPRENEURSHIP**

*Time : 3 hours*

*Maximum Marks : 100*

**Note :** Answer *any five* questions. All questions carry *equal* marks.

1. What problems do women entrepreneurs face ? 20  
Suggest ways to overcome these.
2. What is entrepreneurship ? Briefly discuss the 20  
need and importance of entrepreneurship in  
Indian economy. Also explain the competencies  
of an entrepreneur.
3. What are the objectives of entrepreneurship 20  
development programme ? Why should the EDPs  
be evaluated ?
4. (a) Explain the role of MSMEs in economic  
development in India. What are the steps  
taken by the government of India to promote  
MSMEs ?  
(b) Discuss various issues and concerns of  
entrepreneurship training programmes in  
India. 10+10

5. Describe the role of demographic and economic variables in the growth of entrepreneurship. 20
6. How should a prospective entrepreneur formulate a good project report or business plan ? Illustrate with example. 20
7. Narrate the personality of an entrepreneur with an example of a successful Indian entrepreneur. 20
8. Write short notes on the following : 4x5
- (a) Conference of women entrepreneur
  - (b) New enterprise creation
  - (c) Growth options for an entrepreneur
  - (d) Entrepreneurial strategies
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