

CERTIFICATE IN NGO MANAGEMENT

Term-End Examination

December, 2014

01452

BMS-002 : MANAGEMENT FUNCTIONS

Time : 2 hours

Maximum Marks : 50

Note : Attempt any five questions. All questions carry equal marks.

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1. (a) Briefly explain the importance of a cash budget. 5
(b) What is a trust deed ? 5
 2. What are special features of Social Marketing ? Explain. 10
 3. Explain the areas of NGO activities where modern information and communication technologies can be used. 10
 4. (a) Describe the importance of Team Building for project success. 5
(b) How would you reinforce Commitment and Excitement among NGO staff workers ? 5
 5. How are financial resources generated within the organisation ? List some methods. 10
 6. Optimum utilisation of men, materials and money is necessary for the success of a project. Explain. 10

7. 'Budgeting' is an important monitoring tool. 10
Explain with illustration.
8. How does one arrive at total cost of a project? 10
List various accounting classification in case of
NGO projects.
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