

CERTIFICATE IN ENTREPRENEURSHIP

Term-End Examination

00452

December, 2014

CIE-001 : INTRODUCTION TO ENTREPRENEURSHIP

Time : 2 hours

Maximum Marks : 50

Note : Answer any **five** questions. All questions carry equal marks.

1. Explain how achievement motivation helps entrepreneurs to be successful in their venture. 10
2. What do you understand by Thematic Apperception Test (TAT) ? How is it relevant for an entrepreneur ? 10
3. Explain Herzberg's dual factor theory of motivation. 10
4. Briefly describe the entrepreneurial competencies. 10
5. Briefly describe the impact of globalisation on Indian industry. 10

6. Briefly explain the process of assessing risk taking behaviour through Ring Toss Game. 10
 7. What is rural entrepreneurship ? Describe the utilisation of resources in the rural areas. 10
 8. What is entrepreneurship ? Describe any two types of entrepreneurship. 10
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