

**B.A. IN FASHION MERCHANDISING AND  
PRODUCTION (BAFMP)**

**00204**      **Term-End Examination**  
**December, 2014**

**BFD-051 : HUMAN RESOURCES**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** *All questions are compulsory. Internal choices are indicated.*

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1. Answer the following questions :

(a) Explain in detail the methods of recruitment. 15

(b) Explain the determinants of current and future Human Resource requirement with the help of relevant examples. 15

**OR**

Briefly discuss the process of selection with relevant examples.

2. Explain in detail any **three** of the following questions : 3×20=60
- (a) “Material incentives motivate employees.” Discuss the statement and analyze the relevance of different types of incentives. 20
  - (b) Discuss the meaning of employee benefits. Highlight the different types of benefits provided to the employees in India. 20
  - (c) Define communication. What are the different barriers to communication ? 20
  - (d) Explain the process of recruitment followed by the organizations. 20
  - (e) Differentiate between Role-Play and Coaching. 20
3. Attempt any **one** of the following : 1×10=10
- (a) Differentiate between On-the-Job training and Off-the-Job training within the organization. 10
  - (b) What do you understand by group norms ? Explain giving relevant examples. 10
  - (c) Discuss different types of leadership. Give suitable examples. 10
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