

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION / B.A. IN FASHION DESIGN
(BAFMP/BAFD)**

Term-End Examination

00234

December, 2014

BFD-043 : ENTREPRENEURIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. What is innovation ? Why is it important in entrepreneurship ? Describe few facts to promote innovation in an organisation. 5+5+10=20
2. What is the minimum regulatory requirement to start a company by any entrepreneur ? 20
3. What is entrepreneurship ? Describe the various types of entrepreneurs in detail. 5+15=20
4. What is the role of finance to start an enterprise ? Explain the different sources of finance to fulfill the requirement to become an entrepreneur ? 5+15=20
5. What is a business plan ? Explain the essentials of a good business plan with the process of decision-making. 5+15=20

6. Write short notes on the following :

$4 \times 5 = 20$

- (a) Brainstorming
 - (b) Project evaluation
 - (c) Motivation
 - (d) Techno-economic analysis
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