

**Ph.D. IN TOURISM AND HOSPITALITY**

**Term-End Examination**

**December, 2014**

00011

**RTS-001 : INTERDISCIPLINARY APPROACHES IN  
TOURISM AND HOSPITALITY**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** *Attempt any four questions. All questions carry equal marks.*

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1. Explain Indian Heritage in the context of Tourism. Discuss with reference to the intangible Heritage of India. 25
2. Elaborate HR in Hospitality. Explain the concept of capacity building in India. 25
3. Explain Multiplier effect in India. How does it affect Tourism? 25
4. What do you mean by Community Participation in Tourism ? Give recent Indian examples. 25
5. Elaborate Entrepreneurship in Tourism and Hospitality. Give latest examples. 25
6. What do you understand by interdisciplinary approach ? Discuss its importance in Indian Tourism industry. 25
7. Elaborate with examples the Institutional framework for tourism promotion. 25
8. Explain various aspects of Guest-Host Relationship. Give latest examples. 25