

**B.Sc. HONOURS IN INTERNATIONAL
HOSPITALITY ADMINISTRATION (BSCHIA)**

Term-End Examination

00201

December, 2014

**BHY-012 : SUSTAINABLE PRACTICES IN THE
TOURISM AND HOSPITALITY INDUSTRY**

Time : 3 hours

Maximum Marks : 100

*Note : Attempt any **five** questions in about 600 words
each. All questions carry equal marks.*

1. Discuss any four International Declarations/Commissions on Sustainable Development. 20
2. What do you understand by Sustainable Development ? Explain its social, economic and environmental dimensions. 20
3. Write short notes on the following in about 150 words each : 4×5=20
 - (i) Green Tourism
 - (ii) Benefits of Sustainability Certification
 - (iii) Global Sustainable Tourism Council
 - (iv) Global Warming and Tourism

4. Explain citing relevant examples, the advantages of local community involvement in tourism development. 20
 5. What are the basic elements of an Environment Management System (EMS)? Explain the objectives and potential benefits of EMS to a company. 20
 6. List the advantages of Rain Water Harvesting (RWH) and describe the components of a RWH system. 20
 7. Trace the evolution of Corporate Social Responsibility concept. Explain its various dimensions. 20
 8. Write notes on the following in about 300 words each : 2×10=20
 - (i) Management techniques of Building Waste material
 - (ii) Principles of Strategic Sustainable Development
 9. What do you understand by the term 'Globalisation' ? Discuss its impact on Sustainable Development. 20
 10. Explain LEED and Green Star Rating System for Sustainable Buildings. 20
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