

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2014

**BPCE-015 : INDUSTRIAL AND ORGANIZATIONAL
PSYCHOLOGY**

Time : 2 hours

Maximum Marks : 50

Note : *Attempt any five questions. Each question is to be answered in about 500 words. All questions carry equal marks.*

1. Define Industrial/Organizational Psychology and discuss the research methods used in organizational field. **2+8**
2. Describe the multi-disciplinary approach of Industrial/Organizational Psychology. Illustrate the open system theory. **7+3**
3. Discuss the relevance of Total Quality Management (TQM). Explain any two critical work place behaviours. **3+7**
4. Illustrate the Harvard framework for Human Resource Management (HRM) and describe the different functions of HRM. **5+5**
5. Define Attitude and describe its various components. Illustrate the Behavioural Intentions Model of Ajzen and Fishbein. **3+7**

6. Write **brief notes** on the following (about 250 words each) : 5+5
- (a) Symptoms and causes of Burnout.
 - (b) Factors influencing training and development.
7. Explain the different types of Personality tests used for assessment. 10
8. Write **brief notes** on the following (about 250 words each) : 5+5
- (a) Two factor theory
 - (b) Functions of a manager
9. Discuss the various applications of Behaviour modification in organizations. 10
10. Discuss the concept of occupational health and describe the various characteristics of a psychologically healthy workplace. 4+6
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