

**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS
(PGDIPR) (Revised)**

Term-End Examination

December, 2014

01442

MIP-108 : MANAGEMENT OF IPRs

Time : 3 hours

Maximum Marks : 100

Note : *This paper consists of **three** parts. All parts are compulsory.*

PART A

*Answer **all** questions from this part.*

10×2=20

1. What is the importance of Intellectual Property Assets ?
2. Define Intellectual Capital.
3. Explain patent as Natural Rights.
4. What is the importance of IP valuation ?
5. Mention the different types of valuation methods.
6. Define IP Audit.

- 7.** What is cross licensing ?
- 8.** Distinguish between voluntary and non-voluntary license.
- 9.** What are the benefits of a patent portfolio ?
- 10.** What is the purpose of patent mapping ?

PART B

Answer any five questions from this part.

5×10=50

11. Explain the different stages in Intellectual Capital Management (ICM).
12. Explain the different factors affecting IP Management behaviour. Mention the attributes of a good IP Manager.
13. Explain the different stages involved before the invention reaches from mind to patent.
14. Write briefly various types of royalty payments.
15. Explain the popular methods of patent valuation.
16. What are the factors affecting Royalty Rate Assessment ?
17. Discuss the determinants of IP Strategy.
18. Distinguish between Open and Closed Standards.

PART C

Answer any **two** questions from this part.

2×15=30

19. Explain the different types of Patent Tactics.
 20. Write a note on Patent pools and Government control. Also mention the common attributes of recent 'successful' patent pools.
 21. Write a note on IPRs as a source of economic value. Explain the changing concepts of IPRs values.
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