

**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS
(PGDIPR)**

00302

**Term-End Examination
December, 2014**

**MIP-003 : INDUSTRIAL PROPERTY : TRADEMARKS,
GEOGRAPHICAL INDICATIONS, TRADE SECRETS,
UNFAIR COMPETITION**

Time : 2 hours

Maximum Marks : 50

*Note : All parts are compulsory. However internal
choices are given in each parts.*

PART A

Answer any five questions in brief from this part. 5×2=10

1. Define service marks.
2. Distinguish between collective marks and certification marks.
3. What is trademark piracy ?
4. What are the different types of franchise ?
5. What is character merchandising ?
6. Explain the Most Favoured Nation principle (MFN).
7. Define geographical indications.

PART B

*Answer any **two** questions from this part.*

2×10=20

- 8.** Explain the procedure of filing an international registration under the Madrid System.
- 9.** Give an overview of the Trademark Law Treaty.
- 10.** How is trademark protected in different countries of the Union ?

PART C

*Answer any **two** questions from this part.*

2×10=20

- 11.** How can geographical indications be protected at the international level ? Discuss.
 - 12.** Discuss the provisions for trade secret protection under the TRIPs Agreement.
 - 13.** What does the term 'free riding' refer to ? Explain elaborately.
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