No. of Printed Pages: 2

MBP-006

POST GRADUATE DIPLOMA IN BOOK PUBLISHING

00135 Term-End Examination
December, 2014

MBP-006 : EDITING SCIENTIFIC TECHNICAL AND MEDICAL BOOKS

Time: 3 hours

Maximum Marks: 100

Note: This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300 - 350 words, unless otherwise instructed.

1. How is STM communication different from other forms of communication? Discuss the skills required for effective STM communication.

20

OR

Demonstrate with suitable examples how citations and references are important in scientific texts.

20

2. Write a brief note on the guidelines to be followed while editing the content of scientific research publications.

20

OR

What are the various types of graphs used in scientific texts? What aspects should be kept in mind while editing them?

20

3.	How are visual aids useful in technical books?		
	How	can the editor of a technical book ensure	
	that	visual aids are effectively used in the book?	<i>20</i>
		OR	
	Wha	t in your opinion are the advantages and	
	limit	ations of E-books?	20
4.	As an editor of a medical book, what principles and guidelines would you keep in mind while		
	editi	ng?	20
		OR	
	Discuss the broad categories of medical writing.		
	Give	suitable examples of the various categories.	20
5.	Write short notes on any two of the following in about 150 words each: 10+10=20		
	(a)	Reference books for STM writing and editing	
	(b)	Special purpose fonts used in STM documents	
	(c)	Tools used to read E-books	
	(d)	Best practices for multimedia design	
	(e)	Guidelines for editing style in scientific	