

**DIPLOMA IN CREATIVE WRITING IN  
ENGLISH**

**Term-End Examination**

00925

**December, 2014**

**DCE-4 : WRITING FOR RADIO AND TELEVISION**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage 70%)*

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**Note :** *This paper has **two** Sections. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

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**SECTION A**

*Answer any **two** questions from this section.*

1. Writing for broadcast is essentially writing for the ear — the writer needs to be particularly sensitive to the sound of the spoken word on the listener. Do you agree ? Give reasons for your answer. 20
2. Discuss the potential of TV as a medium for education. 20
3. Describe the main elements of a radio play. 20

4. What is the range of topics for children's programmes on television. 20
5. Write short notes on any **two** of the following : 2×10=20
- (a) Radio as a medium of mass communication
  - (b) TV ads
  - (c) TV and Information
  - (d) Radio Interviews

## SECTION B

Answer any **three** questions from this section.

6. Write a short *radio* feature on "Save the Tiger". 20
7. Write a copy for a 30-second *TV* advertisement on a fast food restaurant that has recently opened in your town. Suggest visuals with matching narration, dialogue and sound effects. 20
8. You have been sent as a *radio* reporter to interview some aliens who have landed in your town from outer space. Provide a description of what you see there and then frame 5 questions with possible answers. Your reporting should be creative and imaginative. 20
9. As a *TV* reporter, prepare a running commentary from the site of an air crash. Suggest visuals as well as the accompanying text for a 5-minute commentary. 20
10. Develop a radio documentary on "Relevance of TV serials". Quote examples from TV serials to make your answer interesting. 20