

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

December, 2014

00178

BFW-069 : SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any seven questions. All questions carry equal marks.*

1. How are potential suppliers qualified by a firm ?
Explain in detail. 10
2. What is meant by a strategic partnership
between a buyer and a supplier ? 10
3. As a supplier, which factors would you consider
about a buyer (your potential customer) to be
important in setting up a long-term
relationship ? 10
4. Critically explain the components of a typical
supply chain. 10
5. For successful retailing, is it necessary to have
an efficient provision for a flawless supply
chain ? Justify your answer with suitable
examples. 10

6. What are the benefits and risks in supply chain integration? 10
7. Describe the importance of facilities, transportation and sourcing in a supply chain. 10
8. Describe any two transportation networks with examples. 10
9. Discuss in brief the importance of co-ordination in supply chain. 10
10. Write short notes on any *two* of the following: $2 \times 5 = 10$
- (a) The impact of Safety Inventory on responsiveness and risk factor.
 - (b) The impact of Product Life Cycle on Supply Chain strategy.
 - (c) The importance of Cycle Inventory and Seasonal Inventory in Supply Chain.
-