

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

00280

December, 2014

BFW-067 : PRODUCT PHOTOGRAPHY

Time : 3 hours

Maximum Marks : 70

Note : Attempt any *seven* questions. All questions carry equal marks.

1. What is meant by "Product Photography" ?
Illustrate your views with examples. 10
2. List down the different components of an SLR camera. 10
3. Explain "Compose" and "Expose" with reference to photography. 10
4. Why is there a delay after you push the shutter release button before you can take another picture ? Explain. 10
5. What is the focal length conversion ratio (or crop factor) on a digital SLR ? 10

6. What is the difference between USB 2.0 full speed and USB 2.0 high speed ? 10
7. What are the four basic modes of photography available in a digital camera ? 10
8. Write short notes on any **two** of the following : 2×5=10
- (a) Wide angle lens
 - (b) High resolution camera
 - (c) TTL light meter
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