

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

December, 2014

00069

BFW-033 : RETAIL BANKING

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Discuss the techniques used for financial analysis of banks. Explain the specific ratios used for analysing the financial performance of banks. 10
2. Explain quantity theory of money in detail. 10
3. How important is Internet banking for financial management ? Give suitable examples. 10
4. Explain demand and supply of money. Also discuss factors affecting the demand and supply of money. 10
5. Discuss RBI's methods of credit control. 10
6. Describe the functions of Commercial Banks. Also discuss the services rendered by them. 10

7. Explain the sources of funds in banks and their uses. 10
8. Write short notes on any **two** of the following : 2×5=10
- (a) Housing Loan
 - (b) Personal Loan
 - (c) Conveyance Loan
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