

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

00360

December, 2014

BFW-026 : PRODUCT KNOWLEDGE – II

Time : 3 hours

Maximum Marks : 70

Note : Attempt any *seven* questions. All questions carry equal marks.

1. Explain the good working habits to be adopted during leather goods making. 10
2. List out the machines used for making of leather goods and accessories. Explain any one machine in detail. 10
3. Draw a neat diagram of a laptop bag. Explain the factors to be considered for designing a laptop bag.
4. What is the use of abrasive ? How many types of abrasives are used in shoe making ? 10
5. Explain safety norms for the operators to be kept in mind during stitching. 10
6. Describe the different parts and functions of the cylinder bed machine. 10

7. Why is the area of Product Knowledge so important in years to come ? Explain in detail. 10
 8. Suppose you own a leather factory and make leather goods as and when orders are received from customers. Describe the procedure to be followed for planning and control of production in your factory. 10
 9. "Product knowledge, to a large extent, depends upon the environment that prevails in the organisation." – Examine the statement and bring out the factors that can create such environment in a shoe-making industry. 10
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