

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

00089

December, 2014

BFW-015 : PRODUCT KNOWLEDGE – I

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Describe the five important properties for the insoling material. 10
2. Explain in brief the various types of sewing machines. 10
3. Draw the diagram of a Derby shoe and mark its different components. 10
4. What types of faults will you identify while purchasing shoes ? Explain them. 10
5. Explain the purpose of merchandising in footwear sector. 10
6. What are the raw materials used for making Toe puff and Counter stiffener board ? Explain briefly. 10
7. Discuss the various types of finishes used in shoe industry. 10

8. Describe the various types of manpower skills available in footwear industry. 10
 9. What is skiving ? Explain it briefly. 10
 10. What is binding ? Explain the pre-check requirements and operation method for Italian binding. 10
-