

**MBA – INFORMATION TECHNOLOGY
MANAGEMENT (MBAITM)**

00254

**Term-End Examination
December, 2014**

**MBM-022 : CYBER LAW AND INTELLECTUAL
PROPERTY RIGHTS**

Time : 3 hours

Maximum Marks : 100

Note :

- (i) *Section I is **compulsory**. Section I carries 30 marks. Answer all the questions.*
- (ii) *In Section II, answer any **five** questions. Section II carries 70 marks.*
- (iii) *Assume suitable data wherever required.*
- (iv) *Draw suitable sketches wherever required.*
- (v) *Italicized figures to the right indicate maximum marks.*

SECTION I

1. The Job-seekers are sent an e-mail or an SMS wherein the name of a prominent auto company is used. These fraudsters ask for payment by cash or cheque to an account. They register domain IDs which sound similar to the ones used by organizations of repute, e-mailing

thousands of unsuspecting Job-seekers, who could be fresh out of college or from Tier-II or Tier-III cities, or rural areas, inviting applications with security deposits.

- (a) Solve the above case study by applying Causes. 5
- (b) Give the corresponding Sections according to Information Technology Act, 2000 with the punishment and fine. 5
- (c) Discuss the threats Workforce faces to its information and suggest controls, which it may put in place to secure its information from such threats. 5

2. A 52-year-old woman is accused of setting up a fake Facebook account to make it look like her ex-boyfriend's new girlfriend was harassing her. Jon is charged with falsely reporting an offence after she recently complained to police that she was the victim of stalking and harassment.

- (a) Solve the above case study by applying Causes. 5
- (b) Give the corresponding Sections according to Information Technology Act, 2000 with the punishment and fine. 5
- (c) Discuss the threats Workforce faces to its information and suggest controls which it may put in place to secure its information from such threats. 5

SECTION II

3. Explain E-commerce and the various models in it. 14
4. Explain open and close source in context to Cyber Law. 14
5. Explain the main objectives of IT Act, 2008.
Write short notes on the following : 5+3+3+3
 - (a) Section 65
 - (b) Section 43A
 - (c) Amendments to IT Act
6. Write down the importance of Intellectual Property and its types. 14
7. Explain in detail about Models of E-Commerce. 14
8. What is a Digital Signature ? How does it work ? What are the applications of Digital Signature ? 5+4+5
9. A cybercrime wing arrested an IT Manager for allegedly sending scandalous and malicious e-mails using a fake e-mail ID against a group of officers in the department, to higher authorities.
 - (a) Solve the above case study by applying Causes. 5
 - (b) Give the corresponding Sections according to Information Technology Act, 2000 with the punishment and fine. 4
 - (c) Discuss the threats Workforce faces to its information and suggest controls which it may put in place to secure its information from such threats. 5