

BACHELOR OF COMPUTER APPLICATIONS

(Revised)

02081

Term-End Examination

December, 2014

BCS-062 : E-COMMERCE

Time : 2 hours

Maximum Marks : 50

Note : Question number 1 is **compulsory** and carries 20 marks. Attempt any **three** questions from the rest.

1. (a) Explain transplanted real world business models and native Internet business models. 10
- (b) What is meant by Online trading ? How is it performed ? What are its advantages and disadvantages ? 10
2. (a) Explain any 5 types of Electronic Payment Systems. 5
- (b) What is a Digital Signature ? How does it work ? 5
3. (a) Explain any two EDI standards. 5
- (b) Explain m-commerce application flow. 5

4. (a) Write a short note on Electronic Markets. 5
- (b) Explain the main functionalities of an Online Shopping Portal. 5
5. (a) Explain the roles of various stakeholders in the delivery of goods and services online. 5
- (b) Write a short note on Cyber Laws. 5
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