No. of Printed Pages : 2

MCNE-045

MASTER OF BUSINESS ADMINISTRATION (MBAEV)

Term-End Examination

()()??{5() **December, 2014**

MCNE-045 : WEALTH MANAGEMENT

Time : 3 hours

Maximum Marks : 100

- **Note:** Answer any **five** questions. All questions carry equal marks.
- 1. Define wealth management. Discuss the global and Indian players in wealth management. 20
- Discuss in detail the various parameters involved in the wealth management. 20
- **3.** What is the process of client profiling ? How does lifestyle provide a guide for investment ? 20
- 4. Write detailed notes on the following : 10+10=20
 - (a) Portfolio Management
 - (b) Financial Frauds

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- State the various steps involved in the financial planning.
 20
- What are the alternate investment options available in wealth management ? Discuss in detail.
- Discuss in detail the performance measurement of portfolio under wealth management. 20
- 8. Write short notes on the following : $4 \times 5 = 20$
 - (a) Financial Scams
 - (b) Mutual Fund
 - (c) Offshore Investment
 - (d) Assets Allocation