

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

Term-End Examination

00155

December, 2014

MCT-015 : ENTREPRENEURSHIP

Time : 3 hours

Maximum Marks : 100

*Note : Answer any **five** questions. All questions carry equal marks.*

1. Classify the entrepreneurs in different categories. Describe the nature of different types of entrepreneurs. 20

2. Why is programme evaluation required ? State its importance. Narrate the role of Government in evaluation of EDPs in India. 20

3. To assess the economic environment of a venture, an entrepreneur would like a number of questions answered. Identify and discuss those questions with suitable examples. 20

4. How can we develop entrepreneurs ? Describe the factors affecting the development of entrepreneurs. 20
 5. Discuss socio-demographic and economic variables in the growth of entrepreneurs. 20
 6. Write the status of women entrepreneurship in India. Explain the factors hampering the growth of women entrepreneurship in rural India. 20
 7. What are EDCs ? State their importance and functions in entrepreneurship development. 20
 8. Write short notes on any **four** of the following : 4×5=20
 - (a) Phases of EDPs
 - (b) Evaluation Techniques
 - (c) Intrapreneurship
 - (d) TTP
 - (e) Feasibility Study
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