

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

Term-End Examination

00408

December, 2014

**BRS-001 : BUSINESS ORGANISATION AND
MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. What do you understand by management science theory ? Why is it important to study the various management theories that have been developed ?
What are the functions of managers ? 20
2. Explain chain of command. Compare and contrast centralisation and decentralisation. 20
3. What are the benefits of management by objectives ? Distinguish between MBO and MBE. 20

4. What is decision-making ? What are the different types of decisions ? Explain rational decision-making process. 20
 5. What are the objectives of planning ? Explain the process of planning in an organisation. 20
 6. What do you mean by organisation ? Explain its various types and functions. 20
 7. Define leading. Discuss the various theories of leadership. 20
 8. Discuss the different organisational structures adopted by retail companies in India and abroad, citing their merits and demerits. 20
-