

MANAGEMENT PROGRAMME

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35

Term-End Examination

December, 2012

MS-46 : MANAGEMENT OF FINANCIAL
SERVICES

Time : 3 hours

*Maximum Marks : 100
(Weightage 70%)*

Note : Attempt any five questions. All questions carry equal marks.

1. Discuss in detail the risks affecting the business of fund based services. What are the strategies followed by them to manage these risks ?
2. Discuss in detail about the "Participants in Money Market" in India. Mention the names of instruments traded in this market.
3. What is factoring ? Explain the mechanism of factoring.
4. Discuss the role of Government Securities Market in Indian financial system.
5. Explain the Depository system and the terms
 - (a) Fungibility and
 - (b) depository participants in detail.

6. Explain in detail the process used for making an IPO of Equity shares of a company. Explain the term 'Book Building' in this regard.
 7. Explain the process of Credit Rating. How does SEBI regulate credit rating agencies in India ?
 8. What do you understand by securitisation of Assets ? Discuss its mechanism and the advantages to the parties concerned.
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