

00507

**M.A. IN APPAREL PRODUCTION  
MANAGEMENT (MAAPM)**

**Term-End Examination**

**December, 2012**

**MFM-017 : APPAREL SUPPLY CHAIN  
MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Each question carries 20 marks. Attempt any 5.*

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1. Explain the concept of supply chain management. 20  
Draw the diagrammatical model.
2. What do you understand by term customer service goal ? 20
3. What is understood by term inventory strategy and management ? 20
4. What do you understand by organization control ? 20
5. Explain the role of software in SCM. 20
6. Give relevant examples of transportation strategy. 20