

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION (BAFMP)**

00047

Term-End Examination

December, 2012

BFD-051 : HUMAN RESOURCES

Time : 3 hours

Maximum Marks : 100

Note : All questions are compulsory.

1. Answer the following questions :
- (a) What are different theories of motivation ? 15
Explain any one with an example.
- (b) Discuss in detail different types of 15
communication with relevant examples.
- OR**
- Discuss in detail the factors responsible for 15
group formation.
2. Explain in detail **any three** of the following
questions : **20x3=60**
- (a) What are the different steps in selection
process that an organization follows for
recruiting employees ?
- (b) Distinguish between Recruitment and
Selection.

- (c) Explain the concept of Job Rotation.
- (d) Distinguish between wages and salaries with relevant examples.
- (e) What are different methods of training ? Explain any two with relevant examples.

3. Write a note on **any one** of the following questions. **10x1=10**

- (a) Differentiate between on the job training and off the job training.
 - (b) Describe coaching as a method of training.
 - (c) Explain the concept of group think and group shift.
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