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**B.A. IN FASHION MERCHANDISING AND  
PRODUCTION / B.A. IN FASHION DESIGN  
(BAFMP/BAFD)**

**Term-End Examination  
December, 2012**

**BFD-043 : ENTREPRENEURIAL DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Attempt any six questions.*

*(ii) Question No. 1 (one) is compulsory.*

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1. (a) What are the benefits of brain storming ? 10  
(b) Explain the elements of a business plan. 15  
Give suitable example.
  2. "Entrepreneurship is coming as a new career 15  
option in developing countries". Comment on the  
statement.
  3. What is entrepreneurship ? Write a detail note 15  
on various types of entrepreneurs.
  4. "To be an entrepreneurs you need to be 15  
innovative". Comment on the statement.
  5. Write a detail note on institutional finance 15  
available for an entrepreneur.

6. Explain in details the parameters, which motivate people to become entrepreneurs. 15
7. Discuss the regulatory requirements to start a new business. 15
8. Write short note on the following : 7.5x2=15
- (a) Innovative business practices
  - (b) Techno - economic analysis.
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